



About NEWSTIPS "Cherry Picks" Award:

Cherry Picks: Honors the Best of the Best at CES 2007.



Cherry Picks *The hottest... The coolest... The newest...*

The Cherry Picks award recognizes companies bringing innovative and exciting products to market and only selects the award-winning technology they believe will take the market by storm in 2007.

- **NEWSTIPS "Cherry Picks"** *selects only the most exciting new tech products,*
 - *introduces these best new products to the best of the press - and*
 - *scouts from the hottest radio and TV shows.*

NEWSTIPS "Cherry Picks" *selects the best new consumer electronics products and unveils them at a special press only event at CES to highlight these Best-In-Class products. The NEWSTIPS "Cherry Picks" are selected as Best-In-Class from thousands of submissions.*



About CES: Not Just a Tradeshow. The Global Industry Event.

CES is not your typical tradeshow. You already know that the International CES Show in Las Vegas, NV is the largest and most successful annual events, but at CES, that's just the beginning.

More than 1.7 million net square feet of space.
More than 2,700 exhibitors showcasing industry-shaking products.
CES has special events and displays to last for days.
CES has a conference lineup that will knock your socks off.

CES is the world's largest tradeshow for consumer technology.
The who's who of consumer electronics industry is here.